



Design Guidelines

It is mandatory to include the following information on the label:-

- metric volume (450ml)
- liquid contents (eg still water)
- barcode and 10c refund message to participate in the COEX scheme
- a point of contact for Bluesky Beverages as manufacturer

The following basic design guidelines apply:-

1. 300dpi in CMYK - dimensions 208mm x 116mm for the best print layout
2. Supply us with a high resolution layered TIFF - allows for minor positional tweaking if required.
3. We can offer metallic or matte finish (or a combination of the two) for a test print bottle.